



# LEANDRO D'ANDREA

Senior UX Designer  
Italian / Brazilian

## CONTACT

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**Linkedin:** [linkedin.com/in/leandrodandrea](https://linkedin.com/in/leandrodandrea)  
**Living in:** Stockholm - Sweden

## ABOUT

I'm half Italian and half Brazilian living in Sweden or elsewhere I could make a difference with my work.

I started my career as a traditional animator, illustrator and comics artist/writer, but soon I discovered coding and design, and as a geek myself, was so clear what I should do.

My skills from these backgrounds helped me developing games, apps and experiences together with storytelling. My animation and illustration skills also benefits me when it comes to icons and timing for animations and micro interactions.

Now I'm counting 18+ years of experience on design for web, apps and games, without any gap in between. I helped agencies and start-ups from finance to real state, from games, media and entertainment to SAS and so on, to find smart solutions.

## EDUCATION

### Bachelor in Fine Arts

UNESP - Institute of Arts / SP / Brazil  
1992 - 1996

### Advertising/Communication

PUC / SP / Brazil  
1992 - 1993

### Industrial Design

Mackenzie University / SP / Brazil  
1995 - 1996

### Character Animation

Animation Mentor / CA / USA  
2015 - today

### Art Direction (for TV and Film)

Escola São Paulo - Vera Hamburger (Brazil)  
2010

### Children Book Illustration

Escola São Paulo - Maria Eugenia (Brazil)  
2009

### 2D Traditional Animation

HGN TV & Cinema  
1994



05/2018 - Current // Senior UX/UI Designer  
Hive Streaming AB

Peer to peer streaming solutions

10/2016 - 05/2018 // Senior UX Designer  
Qliro AB @ Qliro Group (Former CDON Group)

Payments and Financial products in the Nordics

07/2016 - 10/2016 // Senior UX Designer  
Split Stockholm

Consultant UX Designer at Ericsson / Enterprise dashboard solution

01/2015 - 06/2016 // Head of Design  
Knowledge 4 Life

Mobile Education Solutions

10/2010 - 12/2014 // Lead Product Designer  
Titans Group

Mobile Solutions and SAAS Distributor

06/2007 - 06/2011 // Educator  
Criar Institute for TV and Cinema

Non-profit Organization focused in Education and Inclusion using Audiovisual

09/2004 - 10/2010 // Lead Product Designer  
Oi FM

Brazilian Mobile Operator's Online Radio Station

02/2003 - 08/2004 // Art Director  
F.Biz

Online Advertising Agency

01/2002 - 12/2002 // UX/UI Designer  
Planetaimovel.com

OESP/GLOBO Group's Real State Site

11/2000 - 12/2001 // UX/UI Designer  
Patagon.com Brasil S/A

BSCH Group's Financial Site

04/2000 - 11/2000 // UI Designer  
Fulano.com.br

Brazilian Entertainment Website

02/1998 - 03/2000 // UI Designer  
Widesoft Systems Ltd

ISP and B2B Provider

07/1997 - 01/1998 // Animation Assistant  
Mauricio de Sousa Productions

Traditional Animation Studio

05/1994 - 12/1995 // Animation Assistant  
HGN Productions

Traditional Animation Studio (Buena Vista/Walt Disney)

02/1994 - 05/1994 // Trainee  
FCB/Sibonney

Advertising Agency

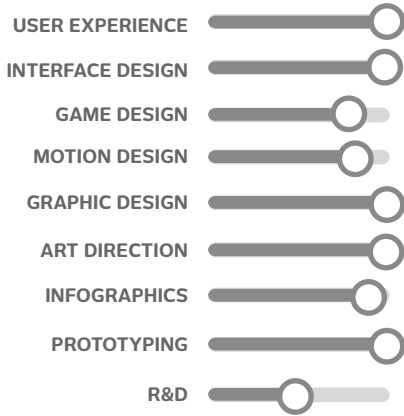


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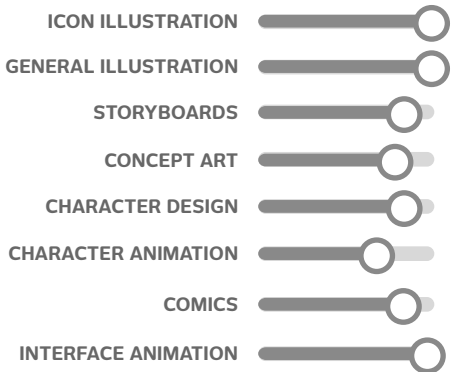
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## DASHBOARD

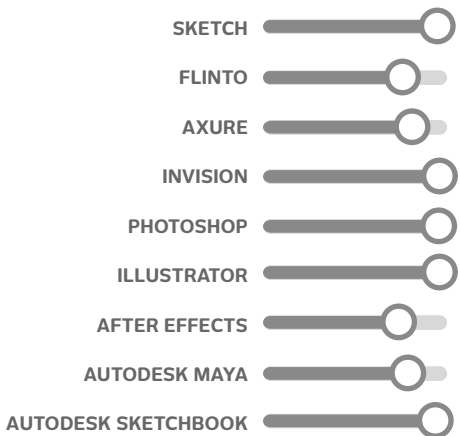
### DESIGN + ART DIRECTION



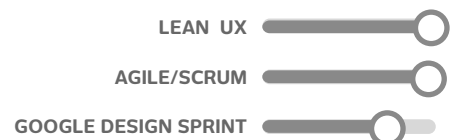
### ILLUSTRATION + ANIMATION



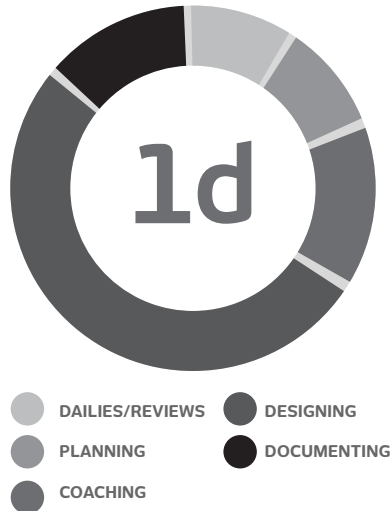
### MAIN SOFTWARES



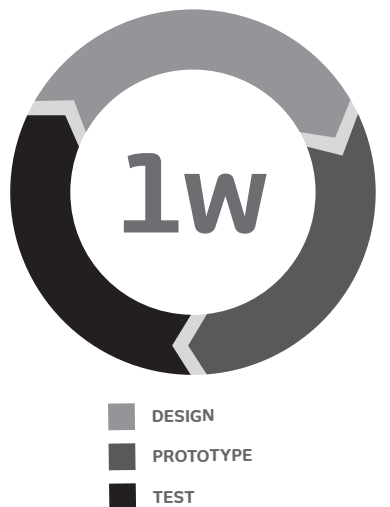
### METHODOLOGIES



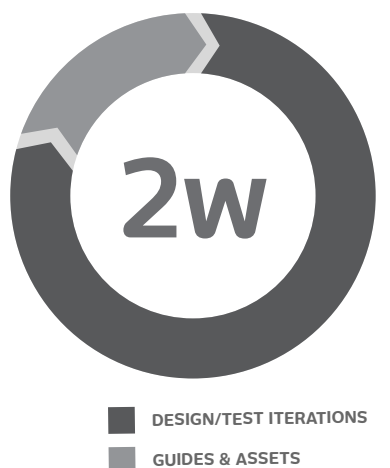
### 1 WORK DAY



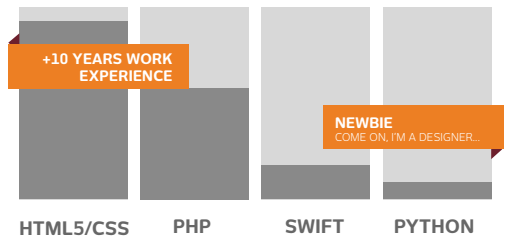
### 1 WORK WEEK



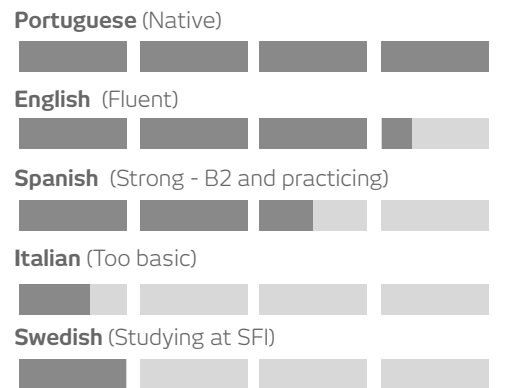
### 1 SPRINT - 2 WEEKS



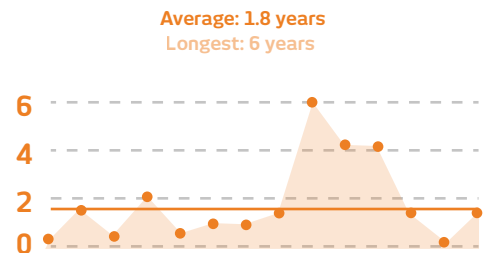
### CODING



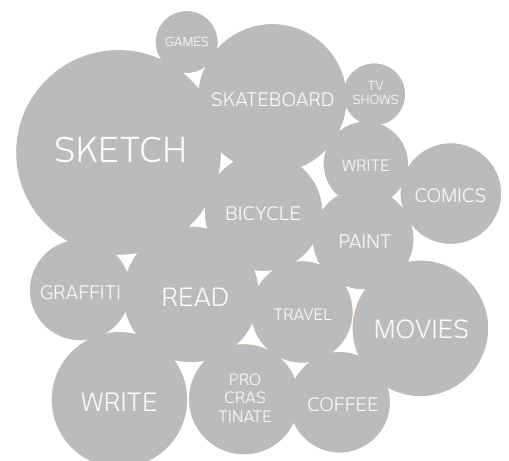
### LANGUAGES



### WORK STABILITY IN YEARS



### THINGS I DO ON MY SPARE TIME





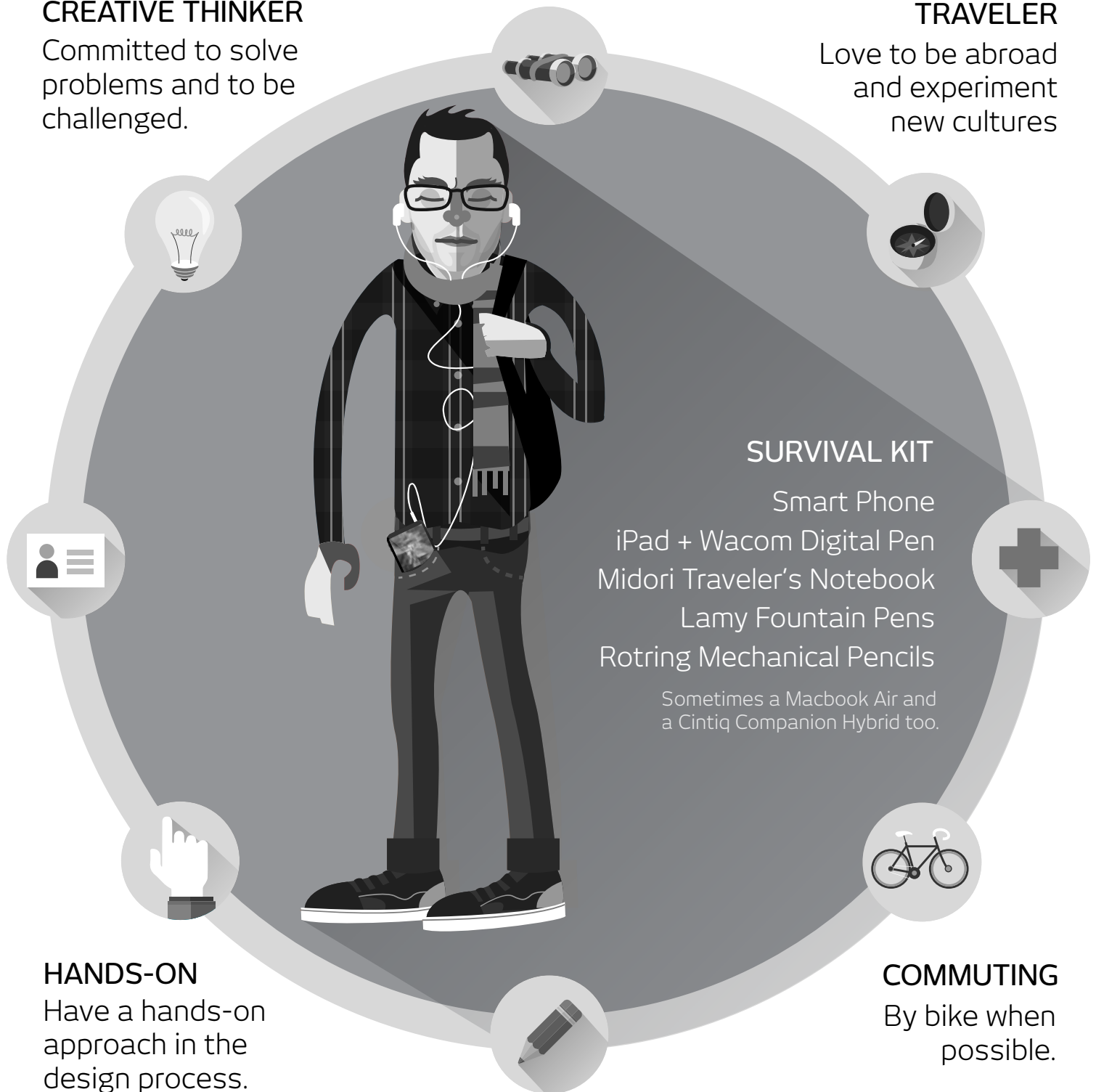
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**EYE FOR DETAILS**  
Pixel perfect quality.

**CREATIVE THINKER**  
Committed to solve problems and to be challenged.

**TRAVELER**  
Love to be abroad and experiment new cultures



## SURVIVAL KIT

- Smart Phone
- iPad + Wacom Digital Pen
- Midori Traveler's Notebook
- Lamy Fountain Pens
- Rotring Mechanical Pencils

Sometimes a Macbook Air and a Cintiq Companion Hybrid too.

**HANDS-ON**  
Have a hands-on approach in the design process.

**COMMUTING**  
By bike when possible.

**DRAFTSMAN**  
Real drawing talent